



### **Mission**

The mission of LETC is to enhance the Charleston Community through a lifelong commitment to education, economic development and cultural empowerment

### **LETC Board of Directors**

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*Financial Secretary*

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### **Members**

Claire Commodore Wheeler  
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Gwendolyn Whitsell  
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March 9, 2015

Greetings,

**Ladies Enriching The Community (LETC)** will be hosting our 2<sup>nd</sup> Annual Charity Bachelor Auction, **Cocktails & Cufflinks**, our flagship fundraising event. The charity auction will be held August 15, 2015 at the Charleston Visitor's Center.

We invite you to support the fundraising efforts of our organization by becoming a **Sponsor** for the Charity Bachelor Auction. As a sponsor, you will be entitled to benefits listed on the attached sponsor form. This event will be an excellent opportunity for marketing and building awareness for your organization within the Charleston community.

In 2001, members of the Charleston Alumnae Chapter of Delta Sigma Theta Sorority, Inc. rallied together to establish a 501(c) (3) status Foundation named Ladies Enriching The Community, LETC. **LETC's purpose is to enhance the Charleston community through a lifelong commitment to education, economic, and cultural empowerment.** The proceeds from the Bachelor Auction will provide financial resources for LETC to continue its community-based programming. Since establishment, some of the initiatives that have benefited from our efforts include:

- Donating more than \$10,000 to local k-12 schools and literacy organizations such as Palmetto Project-Begin with Books, Moja's 4<sup>th</sup> Grade Read Out
- Sponsored "Passport to Success" to educate students and parents about Planning for High School, College Preparation and Transitioning into the Military/Workforce
- Participating in Kids Fair and hosting book fairs that have provided 1,000 books to lowcountry youth
- Providing physical resources that enable community groups to plan and implement mentoring and community initiatives, such as the Charleston Youth Leadership Council, Delta G.E.M.S, Delta Academy, Charleston Pan Hellenic Council and "Helping A Sista Out" Seminar
- Cosponsoring the "Off the Wall & Onto the Stage" cultural production. Educational outreach events held reached 5,000 tri-county students

We hope that we can count on your support. Please consider completing and mailing in your sponsor form today. If you have questions, concerns or require additional information, please contact Martina Jackson, Sponsorship Chair (843-284-3394, [letccharityauction@gmail.com](mailto:letccharityauction@gmail.com)).

Thank you in advance for considering our request and for your support of our youth and community.

Sincerely,  
*Sharon Wigfall*  
LETC Board Chair





## SPONSORSHIP DETAILS

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PLATINUM SPONSOR - \$2,000

6 reserved seats, Premium position full page color-ad in event program, Display of banner during event, Special recognition on LETC website with your logo for one year, Online exposure utilizing social media outlets, Logo on printed material for event, Special acknowledgement and recognition at event.

GOLD SPONSOR - \$1,000

4 reserved seats, Full-page color ad in event program, Special recognition on LETC website with your logo for one year, Online exposure utilizing social media outlets, Logo on printed material for event, Special acknowledgement and recognition at event.

SILVER SPONSOR - \$500

2 reserved seats, Half-page color ad in event program, Special recognition on LETC website with your logo for one year, Online exposure utilizing social media outlets and LETC newsletter, Logo on all printed material for event, Special acknowledgement and recognition at event.

## SPONSOR INFORMATION

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Business or Name *(as printed on event material)* \_\_\_\_\_

Business Contact \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State & Zip \_\_\_\_\_

**Please make CHECKS payable to:** Ladies Enriching The Community, 2002 William Kennerty Drive Charleston, SC 29407. If paying by credit card please visit our website <http://www.letcinc.org/#!/contributions/c12s9>

Questions: Martina Jackson, Sponsorship Chair (843-284-3394, [letccharityauction@gmail.com](mailto:letccharityauction@gmail.com)).

Ladies Enriching The Community is a 501(c)(3)

## AUCTION PROGRAM AD DETAILS

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\_\_\_\_\_ Full Page (Size) Color Ad - \$300

\_\_\_\_\_ Quarter Page (Size) Color Ad - \$75

\_\_\_\_\_ Half Page (Size) Color Ad - \$150

\_\_\_\_\_ Logo or photo attached

\_\_\_\_\_ Ad verbiage attached

## AUCTION ITEM INFORMATION

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\_\_\_\_\_ Merchandise for Auction - Value \$\_\_\_\_\_

\_\_\_\_\_ Gift Certificate Enclosed

\_\_\_\_\_ Gift Certificate for Auction - Value \$\_\_\_\_\_

\_\_\_\_\_ LETC to provide Gift Certificate

Description of Merchandise or Gift Certificate for Auction: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

\_\_\_\_\_ Item to be delivered

\_\_\_\_\_ Item to be picked up, Pick Up Date: \_\_\_\_\_

## AD/AUCTION DONOR INFORMATION

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Business or Name *(as printed on event material)* \_\_\_\_\_

Business Contact \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State & Zip \_\_\_\_\_

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